

For Immediate Release

August 8, 2017

Contact:

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Media Advisory

Hootie & the Blowfish Homegrown Roundup: "Back 2 School Basics"

**Office of Strategy and
Communications**

Gerrita Postlewait, Ed.D.
Superintendent of Schools

Erica S. Taylor
Chief Officer

Who: Media outlets are welcomed and encouraged to attend as local students come together to receive services and school supplies for the 2017-2018 school year provided by Hootie & the Blowfish and various community partners.

What: Join us for the annual Hootie & the Blowfish Homegrown Roundup, which will provide essential services and back-to-school supplies for approximately 1,600+ local students. Examples of services and supplies to be provided include: haircuts, dental exams, eye exams, backpacks, and basic school supplies.

The Roundup will serve the needs of the following schools: Charleston Development Academy, Edith L. Frierson Elementary, Julian Mitchell Elementary, Ladson Elementary, Minnie Hughes Elementary, Murray-LaSaine Elementary, North Charleston Creative Arts Elementary, North Charleston Elementary, Stono Park Elementary, and W.B. Goodwin Elementary.

When: Saturday, August 12, 2017, Homegrown Roundup, 12:00 p.m. to 4:00 p.m.; Media Call 12:45 p.m.; Hootie & The Blowfish On-Site Media Availability, 1:00 p.m. to 1:30 p.m. including Darius Rucker, Mark Bryan, James "Soni" Sonefeld, and Dean Felber.

Where: Burke High School, 244 President Street, Charleston, SC 29403

For more information: For more information regarding this event, please contact the CCSD Office of Strategy and Communications at (843) 937-6303.

About the Charleston County School District

Charleston County School District (CCSD) is the second largest school system in South Carolina representing a unique blend of urban, suburban, and rural schools that span 1,000 square miles along the coast. CCSD serves more than 50,000 students in 86 schools and several specialized programs. With approximately 6,100 employees district-wide, CCSD is the fourth largest employer in the region.

CCSD offers a diverse, expanding portfolio of options and specialized programs, delivered through neighborhood, charter, magnet, IB (international baccalaureate), and Montessori schools, and is divided into three Learning Communities led by associate superintendents. Options include specialized programs in science, engineering and mathematics; liberal arts; music and other creative and performing arts; career and technical preparation programs; and military and other public service enterprises.