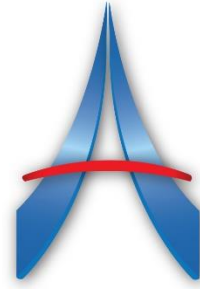




# Creativity Contest

Atlantic Institute

Formerly known as Art and Essay Contest



2022-23

Theme:

# Embracing Diversity:

## How Can We Learn to Respect & Appreciate Different Cultures?



**Deadline: March 1, 2023**

**[atlanticinstitutesc.org](http://atlanticinstitutesc.org)**

### Awards

1<sup>st</sup> place: \$150 Gift Card    2<sup>nd</sup> place: \$100 Gift Card    3<sup>rd</sup> place: \$75 Gift Card

Most "Liked" Art Award \$50 gift card for student

Most "liked" Film Award \$50 gift card for Student

Award for Teachers for each category:

1<sup>st</sup> Place: \$100 Gift Card    2<sup>nd</sup> Place: \$75 Gift Card    3<sup>rd</sup> Place: \$50 Gift Card

### Format

**Essay:** A True Story, a Narrative, an Informative Essay or a Persuasive Essay

**Art:** Drawing, Painting, Collage, Photography and Graphic Design

**Short Film:** 3 to 5 minutes for Middle School and 5 to 8 minutes for High School

### SPONSORS



## Atlantic Institute Annual Creativity Contest

**Theme: “Embracing Diversity: How Can We Learn to Respect & Appreciate Different Cultures?”**

[www.atlanticinstitutesc.org](http://www.atlanticinstitutesc.org)

**Dear Students and Teachers,**

Atlantic Institute presents an exciting program in which middle and high-school students in the state of South Carolina are invited to submit an original artwork, short film and/or essay on the theme of “**Embracing Diversity: How Can We Learn to Respect & Appreciate Different Cultures?**” Students are allowed to enter in each category but are not required to enter all categories. The goal of the Creativity Contest (formerly the Art & Essay Contest) is to enhance several core skills in students using an interdisciplinary approach. Please pay close attention to contest rules and guidelines, as failing to follow them may result in a deduction of points or disqualification.

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### **AWARDS**

**Awards per each category for students (Art Middle, Art High, Essay Middle, Essay High, Film Middle and Film High):**

1st place: \$150 Gift Card

2nd place: \$100 Gift Card

3rd place: \$75 Gift Card

**Most “Liked” Art Award** \$50 gift card for student

**Most “liked” Film Award** \$50 gift card for Student

**Award for Teachers for each category:**

1st Place: \$100 Gift Card

2nd Place: \$75 Gift Card

3rd Place: \$50 Gift Card

### ESSAY CONTEST RULES:

- Grades 6, 7 and 8 will compete in the Middle School Category. Grades 9, 10, 11 and 12 will compete in the High School Category.
- Essays must be original, unpublished, and written by **one** student.
- Each essay should be no more than 1000 words. Each essay should **not** have any images in the document.
- Essays may be one of the following four types:
  - Persuasive Essay
  - Informative Essay
  - Narrative Story
  - True Story
- Students may only submit one (1) essay in a single category.
- Submissions must **not** include a cover page. This information is to be entered on the online submission form.
- **SUBMISSIONS HAVE TO BE DONE ONLINE; ESSAYS WHICH ARE SENT BY MAIL WILL NOT BE EVALUATED. SUBMISSIONS MUST BE MADE THROUGH THE ATLANTIC INSTITUTE WEBSITE: [www.atlanticinstitutesc.org](http://www.atlanticinstitutesc.org)** by going to the Atlantic Institute South Carolina Website and clicking on the Creativity contest page then on the Essay submission button.
- Entries must be received no later than **March 1, 2023**.

### ART CONTEST RULES:

- Grades 6, 7 and 8 will compete in the Middle School Category. Grades 9, 10, 11 and 12 will compete in the High School Category.
- **Each submission must be registered on-line including the Artist Statement. All artwork must be sent to Atlantic Institute to be eligible. Participants consent to transfer copyrights of their artwork to Atlantic Institute.**
- Artwork can be submitted in virtually any media, including the following subcategories: **Drawing, Painting, Collage, Photography, and Graphic Design.**
- Students may only submit one (1) piece of artwork in any medium.
- All artwork must be two-dimensional.
- All artwork must include an “Artist’s Statement” of no more than 200 words and be submitted on the registration website (please see to submit the artwork instructions). Without the Artist’s Statement, the corresponding piece will receive a zero on a section of the rubric.
- Each submission must include on the back of the piece: **Student’s Name, Grade, School, City, State, Sponsoring Teacher's Name, and Sponsoring Teacher's E-mail. This will all be done by doing the on-line Artists Submission.**
- Artwork must be original, unpublished, and done by **one** person.
- Submissions must be received no later than **March 1, 2023**.
- Artwork will not be returned; it will be auctioned at a fundraiser for a community event.
- **To submit artwork, go to Atlantic Institute South Carolina website page** and click on the Creativity Contest tab, then click on the Art submission button; complete the form (including your artist statement), print it, and attach it to the back of your artwork. Then send the artwork to **Paula Ludwig/Atlantic Institute, 105 Marshland Ln Greer, SC 29650-4775**

## ART SUBMISSION GUIDELINES

### **General guidelines for all art submissions EXCEPT photography and graphic design**

- Traditional media categories include *Drawing*, *Painting*, and *Collage*: Original work must be **15" x 20" and mounted or executed (not matted) on an illustration board that is also 15" x 20"** or bigger.
- All images must be two-dimensional, original, and not appropriated from any other resource unless dramatically altered.

### **General guidelines for photography submissions**

- Photography work – includes color and black and white: **8.5" by 11" photo paper**. Please do NOT frame and do NOT mount photography submissions.

### **General guidelines for graphic design submissions**

- Graphic design work is defined as the use of computer media and innovative computer applications in art.
- Original artwork must be **8.5"x11" Photo Paper**.
- Please do NOT matt graphic design work.

**For the Most “Liked” Art Award** we will be posting pictures of the artwork on our Columbia Atlantic Institute Facebook page with the number assigned to the artwork from the on-line submission (see Art Contest Rules). Please share with family and friends once the pictures become available. The one with the Most “Likes” will be the winner by the date indicated on the Facebook page.

### **SHORT FILM CONTEST RULES:**

- Grades 6, 7 and 8 will compete in the Middle School Category. Grades 9, 10, 11 and 12 will compete in the High School Category.
- All short films must be registered on the google form and then instructions for uploading it to YouTube to be eligible. Participants consent to the use of their short films for Atlantic Institute promotional interest.
- Students may only submit one (1) short film.
- All short films must be submitted on the registration website (please see to short films instructions).
- Short films must be original, unpublished, and directed by one person.
- Your submission’s total runtime (TRT) must NOT exceed the specified time limit for the category you are submitting (See categories and time limits below). Credits are included in your TRT and credit runtime must NOT exceed 30 seconds.
- We strongly recommend that you triple check your audio levels and that your audio is NOT limited to one channel (ie: right or left).
- Any film that includes main dialogue that is not English must be submitted with English subtitles.
- If your film has subtitles, please make sure they are "Title Safe". For a detailed explanation of "Title Safe" please check out this video <https://www.youtube.com/watch?v=0EvRNUcJN6s>
- Submissions must be received no later than **March 1, 2023**.
- **To submit the short film, go to Atlantic Institute South Carolina website page** and click on the short film tab; complete the form and then you will receive an email with the file name that you must use and the YouTube link to submit your video.

## **SHORT FILM SUBMISSION GUIDELINES**

- **Middle school submission must be from 3 to 5 minutes long only**, including credit runtime must NOT exceed 30 seconds.
- **High school submission must be from 5 to 8 minutes long only**, including credit runtime must NOT exceed 30 seconds.
- Contains a plot line or story arc that centers on "**Embracing Diversity: How Can We Learn to Respect & Appreciate Different Cultures?**"
- Submissions must be original productions created for this contest.
- Filmmakers may not engage in **ANY unsafe** activities while producing their submission.

**For the Most “Liked” Short film** we will be allowing the public to view the short films once the submissions are complete. The short film with the most likes will be the winner by the date indicated.

[atlanticinstitutesc.org](http://atlanticinstitutesc.org)

**Please send Artwork to:**

**Paula Ludwig/Atlantic Institute**

**105 Marshland Ln**

**Greer, SC 29650-4775**

**Essay submissions must be done virtually only (see directions)**

**Short Films must be uploaded to the Creativity Contest YouTube channel only (see directions).**

**If you have questions, please contact Paula Ludwig at [pludwig@atlanticinstitutesc.org](mailto:pludwig@atlanticinstitutesc.org) or 803-386-4377. Thank you for your participation, we look forward to what everyone creates!**