

**For Immediate Release**

October 28, 2020

**Contact:**

Erica Taylor 843-937-6303

# Media Release

## **CCSD launches new mobile app**

**Office of Strategy and  
Communications**

---

**Gerrita Postlewait, Ed.D.**  
Superintendent of Schools

**Erica S. Taylor**  
Chief of Staff

**Charleston, SC** – Charleston County School District (CCSD) has launched the new CCSD Mobile App this week, where parents, students, and the community can find the latest news and information using their smartphones and mobile devices.

CCSD has expanded its communications outreach with a free mobile app that is now available in the online Apple App and Google Play app stores.

The CCSD Mobile App will offer an updated feed of district news and events with photos and links to the district website. The app can also be customized by the user by selecting the schools they are most interested in for news and updates. Multiple schools can be selected as the user customizes the app to align with their family needs.

Users will be able to see and receive real-time notifications as they are sent from the school. Direct access to the school's social media platforms like Facebook, Twitter, and Instagram will be just a click away.

"We are very excited about this new initiative," said Erica Taylor, CCSD Chief of Staff. "With our new user-friendly mobile app, parents and community members can stay connected with our district and schools, and with activities, our students are engaged in every day."

In addition to calendars and notifications from the district and schools, a link to the breakfast and lunch menus, transportation, news, and media will be available. A link to the department directory at the district level will allow users to send messages directly to building administrators.

Parents, students, and community members are encouraged to download the CCSD Mobile App to their smartphones. Search "Charleston County Schools, SC" in both app stores to find the app!

For more information contact the Office of Strategy and Communications at (843) 937-6303.

###

### **About the Charleston County School District**

Charleston County School District (CCSD), a nationally-accredited school district, is the second largest school system in South Carolina representing a unique blend of urban, suburban, and rural schools spanning 1,300 square miles along the coast. CCSD serves more than 50,000 students in 87 schools and specialized programs. With approximately 6,100 employees district-wide, CCSD is the fourth largest employer in the region.

CCSD offers a diverse, expanding portfolio of options and specialized programs, delivered through neighborhood, charter, magnet, IB (international baccalaureate), and Montessori schools, and is divided into three Learning Communities. Options include specialized programs in science, engineering and mathematics; liberal arts; music and other creative and performing arts; career and technical preparation programs; and military and other public service enterprises.