

A Time To SHINE

Dear Laurel Hill Primary Families,

The past several years Laurel Hill Primary has participated in a week long fundraiser with a company called Boosterthon. However, this past summer the PTA and the school administration decided to step away from Boosterthon due to the percentage of funds they recoup. We feel by trying a new fundraiser, A Time to Shine, we can keep **100 percent** of the funds raised inside of the school. These funds will help with teacher salaries, educational school apps (ie. RAZ Kids) and updates to outdoor learning spaces, sun shades, playground improvements, picnic tables, etc.

During A Time To Shine (1/31 - 2/3), your child will participate in fun activities to keep the fundraising momentum going. There will be opportunities for classes to earn incentives, as well as, school-wide prizes such as a pajama day, extra recess with a special guest, bubble party, administration tricycle race, etc.

Our goal for this fundraiser is \$75,000. We hope to get here by introducing the A Time To Shine Calendar. This is where your child will sell each square of their birthday month and return the money earned to the PTA. For example, if you choose January 1st then you would donate \$1. If you choose January 17th then you would donate \$17. Your child would do this until each calendar day has been purchased and the calendar is completely sold out.

However, if you have someone that would like to donate more to your child, they absolutely may do so by using the RevTrak link and choosing "flat donation". Make sure to collect all money and turn in the total earned by check, cash or utilizing the "flat donation" option to the Laurel Hill Primary PTA along with the calendar on **Monday, February 7th**.

Everything you need will be provided to you upon start of the fundraiser!

Thank you for helping to make our school SHINE BRIGHT!!

Sincerely,
Heather Sumner
Laurel Hill Primary PTA