

Red Ribbon Week

substance abuse awareness

ZUCKER MIDDLE SCHOOL

10-24-19

Red Ribbon Week Assembly

Welcome

Drug-Free Pledge

Purpose

*Burke High School Steppers
"Gentlemen of Duty & Distinction"*

Drug-Free Game

Performance – ZMS Band

Introduction of Guest Speaker

"Dee Jay Cass" from WWWZ- FM: Z-93 Jamz Cumulus Radio

Performance – ZMS Band

Drug-Free Dance-Off – Teacher/Student Duo

Drug-Free Game

Announcing of Contest Winners

Remarks/Dismissal to Homeroom



Red Ribbon Week Guest Speaker

“Dee Jay Cass”

WWWZ-FM: Z-93 Jamz Cumulus Radio



Hailing from Jamaica Queens, Cass found himself in the basement of his parents’ house, teaching himself everything on the turntables. Growing up alongside some of the greats in the business such as 50 Cent, Run DMC and LL Cool J, fueled his competitive desire to become one of the best.

Cass got his official start in radio at a local radio station in Long Island New York and now is on Z93. Cass’ hard work has provided him with rewarding positions and awards including working and Co-producing with the late Jam Master Jay of Run DMC for the Hip Hop group “Rusty Waters”. Awards include winning “Mix Show DJ of the Year” for the country for (4) consecutive years (2001-2004) and winning 2 major DJ competitions including “The Coca Cola Southeast DJ Battle”.

Cass has toured and opened for major hip hop acts throughout his career, as well as acted as music consultant to NBA Entertainment and holds the distinction of being the only DJ to highlight on a NBA/NBDL Basketball game on ESPN. He has captured Charleston listeners with his engaging personality and shows like “The Hip Hop Factory” which runs weekly on Z93. Cass also volunteers his time at several of the local high schools the music department mentoring students who are interested in Mass Communication. He also volunteers at the Association for the Blind.

You can listen to him On-Air: Weekdays 3pm-7pm.