

# Application to Provide Services to CCSD

The American Rescue Plan (ARP) Act of 2021 authorized the Elementary and Secondary School Emergency Relief (ESSER) Fund to provide substantial relief to students and educators who have been profoundly affected by COVID-19.

From the ESSER Fund, the US Department of Education (US ED) issued \$2,112,051,487 to the South Carolina Department of Education (SCDE) to support schools in safely reopening and sustaining safe operations of schools while meeting the academic, social, emotional, and mental health needs of students resulting from the COVID-19 pandemic. These funds will enable the SCDE and school districts to support students who have been most severely impacted by the COVID-19 pandemic and are likely to have suffered the most because of longstanding inequities in our communities that have been exacerbated by the pandemic.

CCSD will receive \$163,231,134 through September 2024 for activities under ESSER III. Surveys and stakeholder outreach indicated that the top 6 priorities for activities should address:

1. Needs of low-income students, children with disabilities, English learners, racial and ethnic minorities, students experiencing homelessness, and children and youth in foster care
2. Learning loss
3. Summer learning and afterschool programs
4. Mental health services and support for students
5. Educational technology for students
6. Improve indoor air quality in schools

High quality, evidence based activities provided to the school district by established Community-Based Organizations (CBOs) is both an allowable and recommended use of these funds. CCSD intends to contract with CBOs to support students in our school district. Interested CBOs may submit a proposal detailing services they propose to provide to CCSD. Proposals should a) reflect a detailed funding request, b) exclusively support CCSD students and their families, c) address priority #1 above and at least of one the other top 6 priorities, d) identify measures of success and, e) reflect a strategy of enduring impact beyond the term of the ESSER III program.

The deadline for proposal submission is October 11, 2021. If you have any questions or concerns regarding this form, please contact us at [partnerships@charleston.k12.sc.us](mailto:partnerships@charleston.k12.sc.us).

Your Organization

Please indicate which best describes your organization:

- I am an existing partner with CCSD.
- My organization would like to become a CCSD partner.
- Other: .....

Type of Organization

- Nonprofit (501c3 status)
- College/University
- Governmental Agency
- For-Profit Business
- Other: .....

Name of Program (if applicable)

If your organization provides a specific program, write the program name here. Otherwise, write N/A.

WePickle Charleston, LLC

Point-of-Contact in Your Organization

Individual whom we can contact for clarification or additional information.

Desmond Brown

**Point-of-Contact Job Title**

Owner

**Point-of-Contact Email Address**

Wepicklechs@gmail.com

**Point-of-Contact Telephone Number**

8433215882

**Program Information**

Please describe how you offer the program/service to students.

**Vision: State your intended outcome of the partnership for the future**

Pickleball is one of the fastest growing sports in the United States and in Charleston County. It is a multi-generational sport that appeals to all age groups. WePickle Charleston is a company created to introduce and promote the sport of Pickleball to youth. Our goal is to encourage physical and mental wellness along with diversifying the sport of pickleball in the Lowcountry. We will accomplish this by providing training classes, establishing a league and hosting championship tournaments for youth, especially low-income students and special needs children.

### Mission: Describe what you'll do and who you do it for under this partnership

WePickle Charleston in partnership with the Charleston County School District will promote the growth and development of students playing pickleball in the Lowcountry by a three-pronged approach.

- 1) We will offer an introduction to pickleball training class to middle and high school students during school hours. This training will be accomplished during physical education classes as previously completed at Baptist Hill Middle School or during club hours as done at Deer Park Middle School. Training students now may result in them developing a passion for a sport they can play for the rest of their lives. The training will allow the students to be active while having fun playing pickleball. Also, expose them to a sport not familiar to them and that is not growing in minority communities.
  
- 2) We will establish a Pickleball League. Eleven title 1 middle and high schools are identified for the initial program. Each school may have up to four teams in each grade groups (6-8, 9-10 and 11-12). A team consist of two students; therefore, the initial program will have a maximum of 136 students, which will include a total of twenty-eight middle school teams and forty high school teams, respectively. WePickle in conjunction with school administration will select students to participate in the league. Each year, more schools will be added and over the four-year period more than 500 students will be participating in the league. Coaches will be assigned to each school to train students after school for 2 hours, three times a week for three months. An hour of homework time with tutors after school will be available before training sessions. Snack packs will be provided to student before each training begins. Weekly league play will commence for 2 months after the 3 months training period. A championship tournament will conclude the season with each student recognized.
  
- 3) We will provide pickleball training to special needs students. Every child has the right to enjoy the fun of playing sports. The training will be coordinated with the schools to teach special needs students the basics of pickleball during their regular scheduled classroom time.

**Impact:** Briefly describe the intended impact your plans for this partnership in meeting the academic, social, emotional, and mental health needs of students who have been most severely impacted by the pandemic in the Charleston County School District.

Like other sports, pickleball will increase students' confidence and that spill over into other areas of their lives like academics, social and emotional/mental health. Pickleball promotes a sense of comradery and a sense of belonging amongst its players. It allows students to engage with each other towards a common goal of winning matches. Throughout the match students must maintain focus, attention and concentration to respond in an appropriate and timely manner. In addition, pickleball will help students learn to manage and control emotions when facing challenging matches. Students will learn to think logically and strategize while playing pickleball. They will learn how to make changes and adjustments during the game based upon their opponents' responses to their actions and game play. Students must remain in the moment when playing pickleball. Active engagement and mindfulness during matches are key. Pickleball will promote communications and teamwork amongst student players. Also, pickleball is a fun low-impact cardio exercise, it will help students with hand, eye coordination and footwork movements. Additionally, the students can teach family members and friends the sport to help grow the diversity of pickleball players.

Lastly, pickleball will help students learn to manage energy states, emotions and behaviors in ways that produce positive results such as improved learning and better relationships.

### Program Delivery Format

Check all that apply.

- 1-on-1
- Small Group
- Whole Class
- Workshop/Assembly
- Field Experience
- Workplace Student Internship/Apprenticeship
- After-school Programming
- Other: .....

### Program Frequency

How often do you meet with students?

- 1-2 times during the school year
- 1-2 times each semester
- 1-2 times each quarter
- Monthly
- Bi-weekly (every two weeks)
- Weekly
- Daily (or multiple times every week)
- Other: .....

### Program Grade(s)

Check all that apply.

- All Grades
- Pre-K
- Kindergarten
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10
- 11
- 12

## Program Target Students

Check all that apply.

- All Students
- Males
- Females
- Low-Income or Title I Schools
- Students with Disabilities
- Non-native English Speakers
- High School Students (Grades 9-12)
- Middle School Students (Grades 6-8)
- Elementary School Students (Grades K-5)
- Early Childhood Students (preK)
- Other: .....



## Program Service Type

Select the primary area of impact for your service/program.

- Academic Enrichment or Tutoring (Reading/English, Math, Science, Social Studies)
- Arts & Cultural Enrichment
- Attendance and Truancy
- College & Career Readiness
- Dropout Prevention
- Financial Literacy
- Health/Nutrition/Fitness
- Leadership
- Mental and Behavioral Health
- Mentoring
- STEM
- Other: .....

## CCSD Schools Served

Please select the CCSD schools where you would like to provide your service/program this school year.

- A.C. Corcoran Elementary
- Academic Magnet High
- Angel Oak Elementary
- Ashley River Creative Arts Elementary
- Baptist Hill Middle-High
- Belle Hall Elementary
- Buist Academy
- Burke High
- C.E. Williams Middle School for Creative and Scientific Arts
- Camp Road Middle
- Carolina Park Elementary
- Charles Pinckney Elementary
- Charleston County School of the Arts
- Charleston Progressive Academy
- Chicora Elementary
- Daniel Jenkins Academy
- Deer Park Middle
- Drayton Hall Elementary
- E.B. Ellington Elementary
- Early College High School
- Edith L. Frierson Elementary
- Edmund A. Burns Elementary
- Harbor View Elementary
- Haut Gap Middle
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- Hunley Park Elementary
- James B. Edwards Elementary
- James Island Elementary
- James Simons Montessori
- Jane Edwards Elementary
- Jennie Moore Elementary
- Jerry Zucker Middle School of Science
- Julian Mitchell Elementary
- Ladson Elementary
- Laing Middle
- Lambs Elementary
- Laurel Hill Primary
- Liberty Hill Academy
- Lucy Beckham High
- Malcolm C. Hursey Montessori
- Mamie P. Whitesides Elementary
- Mary Ford Early Learning and Family Center
- Matilda Dunston Elementary
- Meeting Street Elementary at Brentwood
- Meeting Street Elementary at Burns
- Memminger Elementary
- Midland Park Primary
- Military Magnet Academy
- Minnie Hughes Elementary
- Montessori Community School
- Morningside Middle
- Moultrie Middle
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- Mt. Pleasant Academy
- Mt. Zion Elementary
- Murray LaSaine Montessori
- North Charleston Creative Arts Elementary
- North Charleston Elementary
- North Charleston High
- Northwoods Middle
- Oakland Elementary
- Pepperhill Elementary
- Pinehurst Elementary
- R.B. Stall High
- Sanders-Clyde Elementary
- Septima P. Clark Corporate Academy
- Simmons-Pinckney Middle
- Springfield Elementary
- St. Andrew's School of Math and Science
- St. James-Santee Elementary-Middle
- St. John's High
- Stiles Point Elementary
- Stono Park Elementary
- Sullivan's Island Elementary
- Thomas C. Cario Middle
- Turning Point Academy
- W.B. Goodwin Elementary
- Wando High
- West Ashley High
- Cooper River CAS
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- East Cooper CAS
- West Ashley CAS
- West Ashley Head Start
- Virtual Academy
- Allegro Charter School for Music
- Carolina Voyager Charter School
- Charleston Charter for Math and Science
- Charleston Development Academy
- East Cooper Montessori Charter School
- Greg Mathis Charter High School
- James Island Charter High School
- Orange Grove Elementary Charter School
- Pattison's Academy for Comprehensive Education

### Students Served

Estimated number of students that this program would like to serve this school year. If none, type "0."

136

### Program History

How many years has your program been in CCSD schools?

Please only list a number. For example, 5. If less than 1 year or never before, enter 0.

0

### Who is your main point-of-contact at CCSD?

Please indicate the name and department/school of your existing contact.

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### Program Need

#### What specific student need(s) does this program/service address?

Students are experiencing an increase in sedentary lifestyle due to spending more time on electronic devices and less time doing physical activities at home and at school. Students lack of physical activity is associated with poor concentration and academic performance. Also, weight gain induced from lack of exercise contributes to decrease in general mental and physical health. Pickleball will increase students' physical activity, which will improve them academically, mentally and physically.

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#### How was the need(s) identified?

WePickle identified the needs from various sources, such as public data, journals, books, conversations with educators, counselors and parents, also through observations of children.

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### Program Impact

## Student Impact

What is the impact of your program based on data?

- An independent evaluation (research study) has found our program to have a STRONG impact
- Our organization's data has found our program to have a STRONG impact
- Our organization's data has found our program to have a MODERATE impact
- Our organization does not have data to determine impact

Other:

WePickle Charleston has had the distinct honor of teaching beginner pickleball classes at Baptist Hill Middle High School and the training received rave reviews from the students and the principal, Mr. Brendan Glaze, who has requested that we provide more training. WePickle is also providing pickleball training to Glow Home School Group, which includes both middle and elementary students. These students have rated the WePickle Charleston training as their top program, they are having fun while being active. WePickle is currently providing pickleball training during club time at Deer Park Middle School.

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How will you measure the success of your proposal if implemented?

WePickle Charleston will measure success by surveying students who participate in the programs along with their parents. The data collected will provide valuable information of successes and opportunities for improvement. Also, we will establish a Pickleball League for the students which gives them firsthand experience to demonstrate proficiency in the training they received. Additionally, WePickle Charleston will host a Pickleball Championship Tournament and student players will be recognized and awarded for their excellent work and commitment.

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If you would like to share recent outcomes data, please upload a very brief executive summary.

## Program Funding

### Program Budget

What is the anticipated cost (your anticipated budget) to operate your program? If there is no cost, please indicate \$0.

\$667,712.00 total for 4 years

### Funding Source(s)

What are the anticipated funding source(s) for your program/service? Check all that apply.

- No Funding
- Grants
- Donations
- Fee-for-Service (families/participants pay)
- Invoicing a Third-Party (e.g., Medicaid)
- Invoicing CCSD
- Other: .....

### Funding Request(s)

If you plan to invoice CCSD, how much funding do you anticipate needing?

\$667,712.00



What is your organization's staffing for the program/service?

Individuals will volunteer to provide services

Individuals will be paid to provide services

Both volunteer and paid

Other: .....

What CCSD resources (e.g., transportation, facility use, point-of-contact at school) would it take to implement the program?

Please be as specific as possible.

The WePickle Charleston program will require using resources from the Charleston County School District, to include but not limited to facilities (gym and/or outdoor courts), small storage space to house equipment and materials, after school activity transportation where applicable, also a point of contact at each selected school location.

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### Funding Plan


Describe your funding needs and the justifications for these resources including supervision, materials, transportation, etc.

Please provide your proposed budget using the format in the sample shown here.

CCSD ARP ESSER III PROGRAM PARTNERSHIP PROPOSAL (SAMPLE)

Organization XYZ

Budget Item/Activity	Year 1	Year 2	Year 3	Year X	Total
Staff Salaries	\$0	\$0	\$0	\$0	\$0
Overhead costs	\$0	\$0	\$0	\$0	\$0
Transportation	\$0	\$0	\$0	\$0	\$0
Materials	\$0	\$0	\$0	\$0	\$0
Facilities	\$0	\$0	\$0	\$0	\$0
Operations	\$0	\$0	\$0	\$0	\$0
Marketing and Communications	\$0	\$0	\$0	\$0	\$0
Other items...	\$0	\$0	\$0	\$0	\$0
<b>Total Budget</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>	<b>\$0</b>

 CCSD Budget -Fl...

Policies & Procedures

Will your organization be able to comply with CCSD policies and procedures regarding certificate of insurance (COI), legal documents, and clearances?

Yes ▼

Additional Comments

Is there anything else that you'd like to share?

Desmond Brown, is an excellent trainer and exceptional pickleball player who has won medals in multiple pickleball tournaments. He will select diverse coaches, who are outstanding pickleball players and have a dedication to train students in the sport of pickleball while also being good positive role models.

Desmond Brown is a qualified mental health professional, qualified developmental disability professional, a case manager for community long term care and a community support specialist.

Desmond Brown is a product of Charleston County Schools, he was awarded a football scholarship to attend college and he eagerly wants to give back to the Charleston County schools and encourage students to excel in life not just sports.

Thank you for completing the CCSD ESSER III Program Partner Application. Your responses will be reviewed and you will be contacted if the team has questions or would like more information.

If you have any questions, please email [partnerships@charleston.k12.sc.us](mailto:partnerships@charleston.k12.sc.us) or call (843) 937-6303. Thank you!

This form was created inside of Charleston County School District.

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