



# Beckham Ambassador Application

2020-2021 Academic School Year

Application Deadline: Thursday, July 23 at 4:00 PM

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## LUCY BECKHAM HIGH SCHOOL AMBASSADORS

### APPLICATION

Apply via Google forms at the following link:

[https://docs.google.com/forms/d/e/1FAIpQLSfYb414V6UalfhONwyi6XLnYPUhW5PN08MPBDxXqKra2m8cVw/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSfYb414V6UalfhONwyi6XLnYPUhW5PN08MPBDxXqKra2m8cVw/viewform?usp=sf_link)

### PURPOSE

Beckham Ambassadors will serve as the “face of Beckham High School”. This select group of student leaders will be trained to assist with important public relations and communications services for Beckham. The Beckham Ambassadors will personalize the campus, making visitors feel welcome and comfortable by demonstrating enthusiasm, credibility, interest and helpfulness. In addition, they serve as the essential “bridge to Beckham life” for our new students. Beckham Ambassadors will be led by Ms. Boeschen and Ms. Gatlin, School Counselors, and is an excellent leadership opportunity for Beckham students.

### APPLICATION MATERIALS AND DEADLINES

All students are encouraged to apply! Return completed application by **Thursday, July 23, 2020 by 4:00 PM** via Google form. Consideration will be given to all rising 9th and 10th grade students who have submitted both the **completed application via Google forms** and **the video submission via upload to the form or by email** by the deadline in order to be considered for an interview. There will be no exceptions. There will be a total of 30 Beckham Ambassadors chosen for the 2020-2021 school year from the pool of eligible applicants with the majority of students chosen from the rising 10th grade class.

### APPLICATION TIMELINE

Initial applications will be reviewed by the selection committee and candidates will be notified via email by Monday, July 27th, if they are chosen to interview.

Interviews will take place on Tuesday, July 28th through Thursday, July 30th on Zoom. Interviews will last no longer than 15 minutes and students will receive details via email. We will be as flexible as possible with scheduling due to summer vacation.

Notification emails will be sent out on Friday, July 31st to students accepted into the Ambassador program.

Ambassador training will tentatively be held the week of August 3rd with more details coming soon. New student welcome events will tentatively be held the week of August 10th.

## **BECKHAM AMBASSADOR ROLES & RESPONSIBILITIES**

Beckham Ambassadors will serve in a multitude of roles serving primarily to enhance the culture of the Lucy Beckham High School community. Expectations will include:

### **Role Model**

Beckham Ambassadors will be identified as leaders both inside and outside of our school and are expected to behave like upstanding young ladies and gentlemen at all times.

### **Spokesperson**

A Beckham Ambassador will be responsible for educating others about Beckham and its programs. The best way to do this is to share personal success stories relating to Beckham. Beckham Ambassadors should be honest and authentic when communicating with others.

### **Communicator**

As a Beckham Ambassador, you will frequently be asked to communicate with others and you must be flexible and comfortable with these interactions

### **Professional**

Beckham Ambassadors are professional in their conduct, actions, and appearance.

### **Educator**

In this role, you will be asked to educate not only students, but also parents, teachers and visitors about the variety of opportunities at Beckham High School.

### **Tour Guide**

Lead school tours for new students, parents and other visitors

### **Volunteer**

Assist with special events and programs as hosts (example: Open House)

### **Community Representative**

Serve as student representatives at community functions as needed

### **Attendance**

Participation in Beckham Ambassador training sessions and group meetings

## ELIGIBILITY REQUIREMENTS

Beckham Ambassadors:

- Must maintain a strong GPA. Students without solid academic standing will not be eligible to participate. This determination will be made at the sole discretion of the program leaders.
- “Wear their hat” 24 hours a day/7 days a week and maintain the highest possible level of conduct at all times. We expect our Beckham Ambassadors to behave in a manner that makes Beckham proud always, both in and out of school.
- Are positive and appropriate at all times on social media and through messaging.
- Have a heart for promoting Beckham and share positive personal experiences with others.
- Are articulate in speech and comfortable communicating with a wide variety of people of all ages.
- Have a strong attendance record because they love coming to school.
- Commit to serve the entire school year.
- Must be in constant contact with advisors in order to be called into service at any time through GroupMe or other messaging service.
- Are required to sign a student commitment agreement.

## BECKHAM AMBASSADOR TRAINING INCLUDES

Leadership Skills    Public Relations Skills    Communication Skills  
Information about Campus, Class Offerings, and Extracurricular Programs

## CONTACT US

Liz Boeschen, School Counselor    [elizabeth\\_boeschen@charleston.k12.sc.us](mailto:elizabeth_boeschen@charleston.k12.sc.us)

Claire Gatlin, Director of School Counseling    [claire\\_gatlin@charleston.k12.sc.us](mailto:claire_gatlin@charleston.k12.sc.us)