

For Immediate Release

February 18, 2016

Contact:

Jacob Perlmutter or Miranda Cary

Media Advisory

*Miss South Carolina to Share Her Message with Students
at Jerry Zucker Middle School*

Who: Media outlets are welcomed and encouraged to attend as Miss South Carolina visits Jerry Zucker Middle School.

What: Daja Dial, Miss South Carolina 2015, will share her message with students. Her platform is "Believe" - never giving up on yourself and never letting anyone tell you that you can't do something.

When: Thursday, March 3, 2016; 1:20-3:30pm (media are asked to arrive 15 minutes before the event)

Where: Jerry Zucker Middle School, 6401 Dorchester Road in North Charleston, SC

For more information: For more information regarding this event, please contact Principal Jacob Perlmutter at 843-767-8383..

About the Charleston County School District

Charleston County School District (CCSD) is the second largest school system in South Carolina representing a unique blend of urban, suburban, and rural schools that span 1,000 square miles of coastal lands. CCSD serves more than 48,000 students in 84 schools and several specialized programs. CCSD offers a diverse, expanding portfolio of options—including neighborhood, charter, magnet, IB (international baccalaureate), and Montessori schools—and is divided into early childhood, elementary, middle, secondary, "Innovation Zone" and Promise Neighborhood Learning Communities, each led by an associate or assistant associate superintendent. With approximately 6,000 employees district-wide, CCSD is the fourth largest employer in the region. For more information, visit www.ccsdschools.com.

About Vision 2016

Vision 2016 is the next phase of Charleston Achieving Excellence, Superintendent McGinley's flagship reform initiative. The five-year plan aims to dramatically improve the achievement of every student in Charleston County and includes three fundamental goals: 1) close the achievement gap, 2) elevate achievement overall and 3) raise the graduation rate. These goals were developed through a series of community engagement meetings in partnership with the CCSD Board of Trustees.

Jerry Zucker Middle School of Science

Gerrita Postlewait, Ed.D.
Superintendent of Schools

Dr. James Winbush
Associate Superintendent,
Middle School Learning Community

Jacob Perlmutter
Principal

CCSD believes that by combining the right supports, high expectations, and great teaching—every child will graduate with the critical skills and knowledge necessary to succeed in college and the 21st Century global workforce.

For more information, visit vision2016.org.