

Board of Trustees Orientation Session for Five New Board Members - Part 3

(Note: Board members, essential CCSD staff, and a limited number of the general public including media representatives were offered the option to attend the meeting in person subject to the capacity of the Board room using social distancing protocols.)

Wednesday, December 9, 2020

Generated by Julia Erickson

Members present

Ms. Erica Cokley, Dr. Helen Frazier, Mrs. Lauren Herterich, and Ms. Courtney Waters. Dr. Kristen French and Rev. Eric Mack joined via Zoom.

1. BOARD ORIENTATION - Part 3**Information:** A. Board members arrived and logged into Board Docs.**Information:** B. Human Resources (Bill Briggman)

Bill Briggman, Chief Human Resources Officer, and staff presented on goals and strategies. Their overview included information on:

- Implementation of a pipeline that recruits, supports, retains, and rewards talented teachers, principals, and staff for every school.
- Teacher Recruitment and Hiring
- Administrator and Classified Recruitment and Hiring
- Business Services
- Benefits and Compensation
- Office of Leadership Development
- Teach Charleston initiative
- Partnership highlights with colleges, universities, and programs
- Teacher salary structure with specifics about attracting and keeping qualified math teachers
- Partnership with the Competency Team which focuses on diversity and strategies to recruit and keep diverse candidates

Information: C. New Board Member Questions

Staff responded to questions from all new board members.

Information: D. Legal Matters (Natalie Ham)

Natalie Ham, General Counsel for CCSD, presented on various areas of responsibility handled by her team which included information on:

- Claims and Lawsuits - working with various state and federal regulatory agencies
- Advising schools regarding legal matters (i.e., custody concerns pertaining to pickup, etc.)
- Managing non-resident students
- Legal advice on contracts, claims, lawsuits, issues, and actions that could lead to litigation
- Revising/amending policies
- Hearings and Appeals
- Freedom of Information Act (FOIA) requests
- Safety and Risk Services Department which handles insurance and worker's compensation matters
- Safety training for all employees

Information: E. New Board Member Questions

Staff responded to questions from new board members regarding legal matters.

Procedural: F. Break**Information:** G. Chief of Staff and Communications (Erica Taylor)

Erica Taylor, Chief of Staff, presented on the many ways her division supports the district's students, staff, schools, central offices, and Board of Trustees in their communication with internal and external stakeholders. Communication also serve as the critical link with the media. The report included information on:

- Family and community engagement
- Grant awards and resources
- Communications
- Media relations
- Video services
- Publications
- Digital media
- Notification system
- Strategy and Engagement
- Partnerships
- Constituent board relations
- Special events and recognitions
- Marketing
- Governmental relations (legislative delegation, etc.)

Information: H. New Board Member Questions

There were no questions regarding the information Ms. Taylor presented.

2. Adjournment

The meeting adjourned at 2:10 p.m.