

**For Immediate Release**

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**Jennifer Baez, Ph.D.**  
Principal of Pepperhill Elementary

## **Jennifer Baez selected as principal of Pepperhill Elementary**

**Charleston, SC** — Charleston County School District (CCSD) is excited to announce Dr. Jennifer Baez as principal of Pepperhill Elementary School. Baez has served in the district since 2013, most recently as interim principal at Pepperhill since May 2019.

Originally from Texas, Baez was a bilingual teacher and instructional specialist in Irving Independent School District (ISD) from 2002 to 2005, while also serving as an English as a Second Language (ESOL) and Spanish lecturer at Tarrant County College. While with Irving ISD, Baez taught first, third, and fourth grade, mentored first year teachers and tutored third through fifth grade using TAKS intervention methods, completed an administrative internship managing over fifty employees and Saturday School, and wrote district curriculum for the bilingual and ESOL department. In 2007, Baez joined the Region 10 Education Service Center in Richardson, Texas as a teacher preparation and certification bilingual/ESL consultant. In this role, she coordinated teacher certification and placement, provided instructional and behavioral management support, and lead multi-district collaborative recruiting for bilingual teachers.

Before moving to South Carolina, Baez served as the high school assistant principal at Newcomer Center in Arlington ISD and the assistant principal at Stonegate Elementary in Hurst Eules Bedford ISD. In these roles, she successfully reduced truancy and referrals, strengthened school to community relations, and increased awareness and understanding for students from diverse cultural backgrounds. Upon joining CCSD in 2013, Baez served as the principal of Angel Oak Elementary for one year before serving as an associate principal at West Ashley Advanced Studies

Magnet. She last served as an assistant principal on special assignment in the Capital Programs Department before joining the staff at Pepperhill.

Baez received a Bachelor of Arts in Modern Languages from the University of Dallas, a Master of Education in Educational Administration from Texas Women's University, and a Doctorate of Philosophy in K-16 Educational Policy and Leadership from the University of Texas. Additionally, Baez holds Texas superintendent and principal certifications, as well as South Carolina superintendent, elementary, secondary, early childhood, and Spanish K-12 certifications. She also has successfully completed the Project Management Professional (PMP) course, the Texas Principal Excellence Program (TxPep), the South Carolina Principal Induction Program (PIP), and Coaching for Greater Effectiveness (CGE).

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#### **About the Charleston County School District**

Charleston County School District (CCSD) is the second largest school system in South Carolina representing a unique blend of urban, suburban, and rural schools that span 1,000 square miles along the coast. CCSD serves more than 50,000 students in 86 schools and specialized programs. With approximately 6,100 employees district-wide, CCSD is the fourth largest employer in the region.

CCSD offers a diverse, expanding portfolio of options and specialized programs, delivered through neighborhood, charter, magnet, IB (international baccalaureate), and Montessori schools, and is divided into three Learning Communities. Options include specialized programs in science, engineering and mathematics; liberal arts; music and other creative and performing arts; career and technical preparation programs; and military and other public service enterprises.