

For Immediate Release

August 14, 2019

Contact:

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Media Advisory

First Day Festival set for August 18

Who: The media is invited and encouraged to attend.

What: Celebrate back to school with the annual First Day Festival August 18, 2019 hosted by the City of Charleston Mayor's Office for Children, Youth and Families. This event is free for all Charleston County School District (CCSD) families.

Students will receive backpacks filled with school supplies and information for the upcoming school year.

There will be free Aquarium tickets and free boat rides, along with vendors from all over the Lowcountry present to engage with families. Parking in the Aquarium and Gailliard garages is just \$1.

Where: Liberty Square and Gadsdenboro Park at 340 Concord St, Charleston, SC 29401

When: Sunday, August 18, 2019 from 1:00 p.m. to 4:00 p.m.

For more information, contact the Office of Strategy and Communications at (843) 937-6303.

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About the Charleston County School District

Charleston County School District (CCSD), a nationally-accredited school district, is the second largest school system in South Carolina representing a unique blend of urban, suburban, and rural schools spanning 1,300 square miles along the coast. CCSD serves more than 50,000 students in 87 schools and specialized programs. With approximately 6,100 employees district-wide, CCSD is the fourth largest employer in the region.

CCSD offers a diverse, expanding portfolio of options and specialized programs, delivered through neighborhood, charter, magnet, IB (international baccalaureate), and Montessori schools, and is divided into three Learning Communities. Options include specialized programs in science, engineering and mathematics; liberal arts; music and other creative and performing arts; career and technical preparation programs; and military and other public service enterprises.

**Office of Strategy and
Communications**

Gerrita Postlewait, Ed.D.
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