



Charleston
Promise
Neighborhood
Transformation Within A Generation

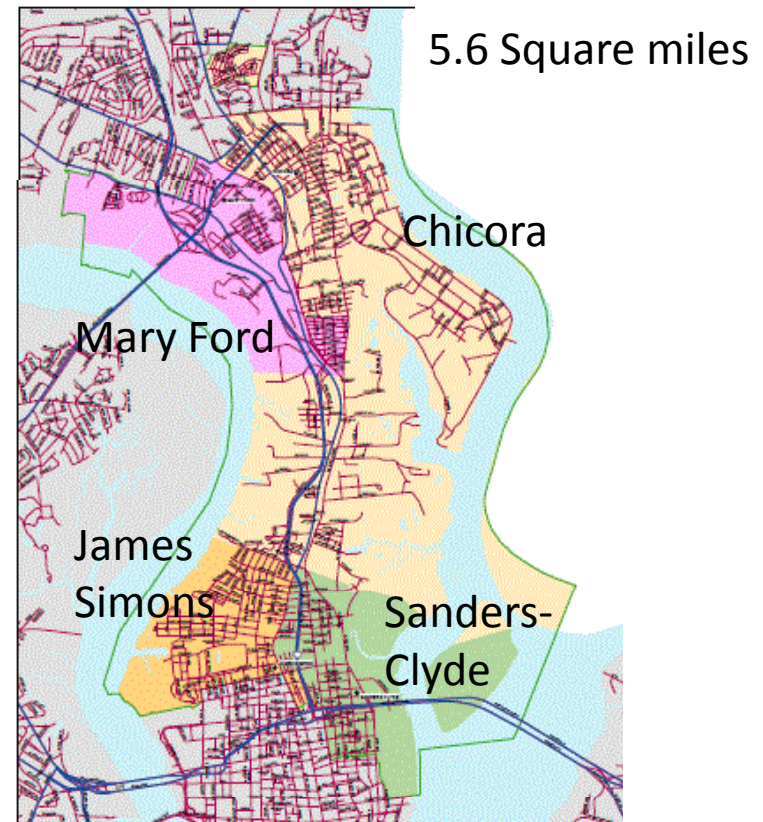
The Neighborhood, The Schools and The Need

~30% of residents have no HS diploma - current graduation rates 41 and 62% for high schools.

Single mothers head over 30% of households—170 children born to CPN middle and HS students in 2008 alone.

Unemployment rates more than double national average.

As many as 40% of students attending one of the elementary schools in the neighborhood have at least one parent in jail or prison.



The CPN is marked by under-education, teenage pregnancy, poor healthcare, air pollution, violent crime, unemployment, and intergenerational poverty. We aim to break that cycle.



Vision

Our History

Incorporated on May 12, 2010 and building upon the Harlem Children's Zone's key success factors.

Our 2030 Vision

The Neighborhood will be socially and economically indistinguishable from the rest of Charleston County within a generation.

Our 2016 Vision

All four CPN elementary schools will be among the best in Charleston County.

Our Partners



Blackbaud®

Make the world a better place.

City of Charleston

COLLEGE of CHARLESTON



Charleston Philanthropic Partners

CPN Board of Directors



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Community Neighborhood Leader

Tyeka Grant

Community Neighborhood Leader

Brig. Gen. Walter Johnson, III

At-Large Director

Kyle Lahm

City of North Charleston, Education,
Youth and Family Coordinator

Dr. Nancy J. McGinley

CCSD Superintendent

Allen O'Neal

Charleston County Administrator

Hon. Joseph P. Riley, Jr.

Mayor of Charleston

Organizational Chart



2011-2012 Programs

School Focused

- *KidsWell Health and Wellness Initiatives*
 - Pediatric Clinics in all four CPN elementary schools in partnership with MUSC
 - Other Wellness Activities including obesity prevention, hunger amelioration and other basic needs
- *Recruit, Train, Reward, And Retain High Quality Teachers (ACE Incentive Program)*
 - A voluntary program incorporating evidence-based professional development, literacy and numeracy support for lagging students, and cash bonuses based on performance improvements
- *“CQ” – College Quotient (aka College-bound Culture)*
 - Raises the expectation level of students, parents, and school faculty by focusing on awareness building activities and the creation of on-going partnerships with higher education, business and community members

Neighborhood Focused

- *YouthPromise*
 - CPN Youth Leadership Council pilot program at Sanders-Clyde Elementary/Middle designed to foster and cultivation next-generation leadership and activism
- *Neighborhood Leadership Training*
 - Designing and hosting a CPN Neighborhood Leadership Training series to empower and engage existing community members.

Funding

Including Government, Private, Corporate, Grants

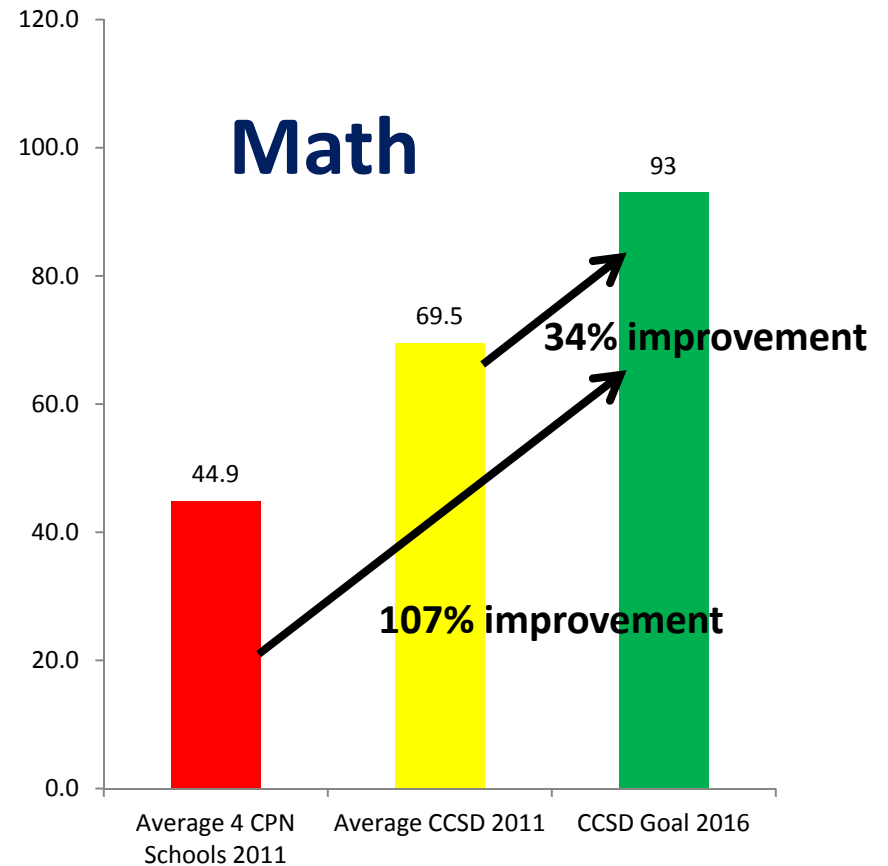
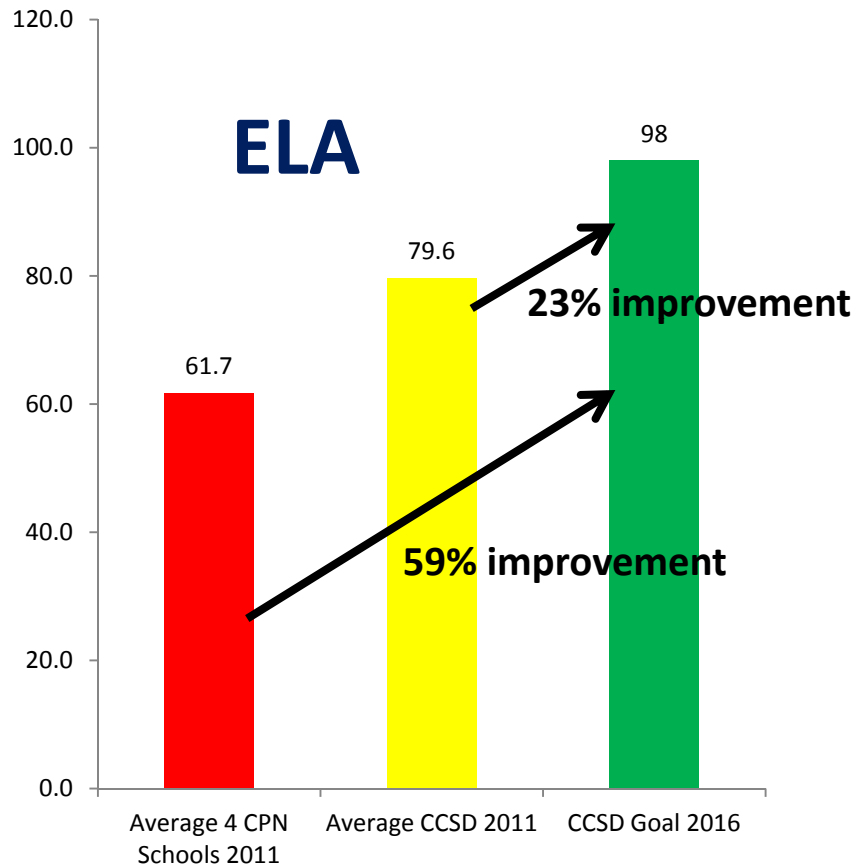
Fiscal Year	Committed	Needed/Achieved	Total
FY 10/11	\$275,000	\$253,811	\$528,811
FY 11/12	\$500,000	\$400,887	\$900,887
FY 12/13	\$750,000	\$1,000,000	\$1,750,000



Projected Use of Funds 2011-12 (81.3% of total)

Category	Program	Funding
Program-Direct	School Teacher Kickoff Day	\$5,000
Program-Direct	KidsWell program (including equipment, Lowcountry Food Bank, and contracts)	\$57,500
Program-Direct	ACE Incentives, PD, Remediation	\$295,000
Program-Direct	College Bound Culture	\$20,000
Program-Direct	YouthPromise	\$30,000
Program-Direct	PromiseLeaders Training	\$15,000
Program-Direct	Community Engagement Council	\$4,800
Program-Direct	Strategy, Analysis, Reporting	\$12,000
Program-Direct	TOTAL DIRECT	\$439,300
Program-CPN staff, facilities, etc.	TOTAL INDIRECT	\$293,155
Program-Total	TOTAL PROGRAM	\$732,455

3rd Grade PASS Results & Expectations



CPN schools won't achieve 2016 goals without additional or differentiated programs.

Why a DEI? Transformation requires someone who has:

- Dedicated focus on driving change across and within the four CPN schools
- Capacity to serve on **both** CCSD and CPN Leadership teams to ensure alignment
- Detailed knowledge and understanding of CCSD strategies and programs
- Ability to leverage that knowledge to help CPN implement innovative solutions to close the achievement gap
- Trust of the CCSD leadership

A long way to go...



but a pretty good start!