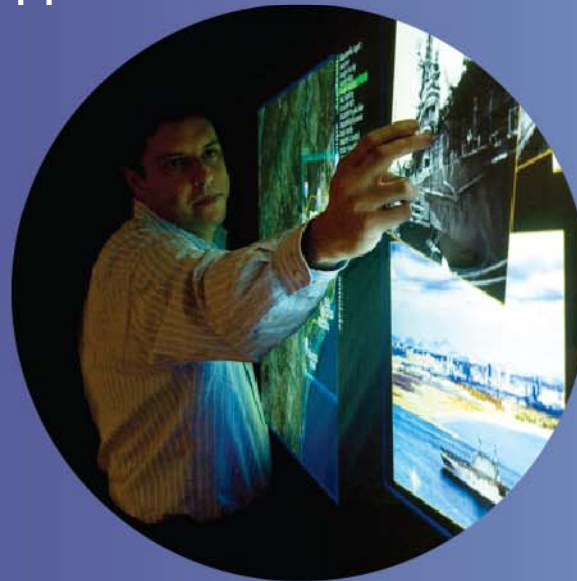




# Charleston County School District

Board of Trustees | June 13, 2011



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# Significant Developments



## Boeing's 2<sup>nd</sup> 787 Dreamliner assembly line

- Est: 15,000 jobs (direct & indirect) with \$5.9 billion statewide impact



## Wind Turbine Drive Train Testing Facility

- \$98 million DOE-backed facility – one of only three and largest in the world
- Est: 20,000 jobs (direct & indirect) statewide
- Opportunity to attract global manufacturing & R&D investments



## Southwest Airlines

- Began service March 13, 2011

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**Building a globally competitive  
economy for the Charleston region**

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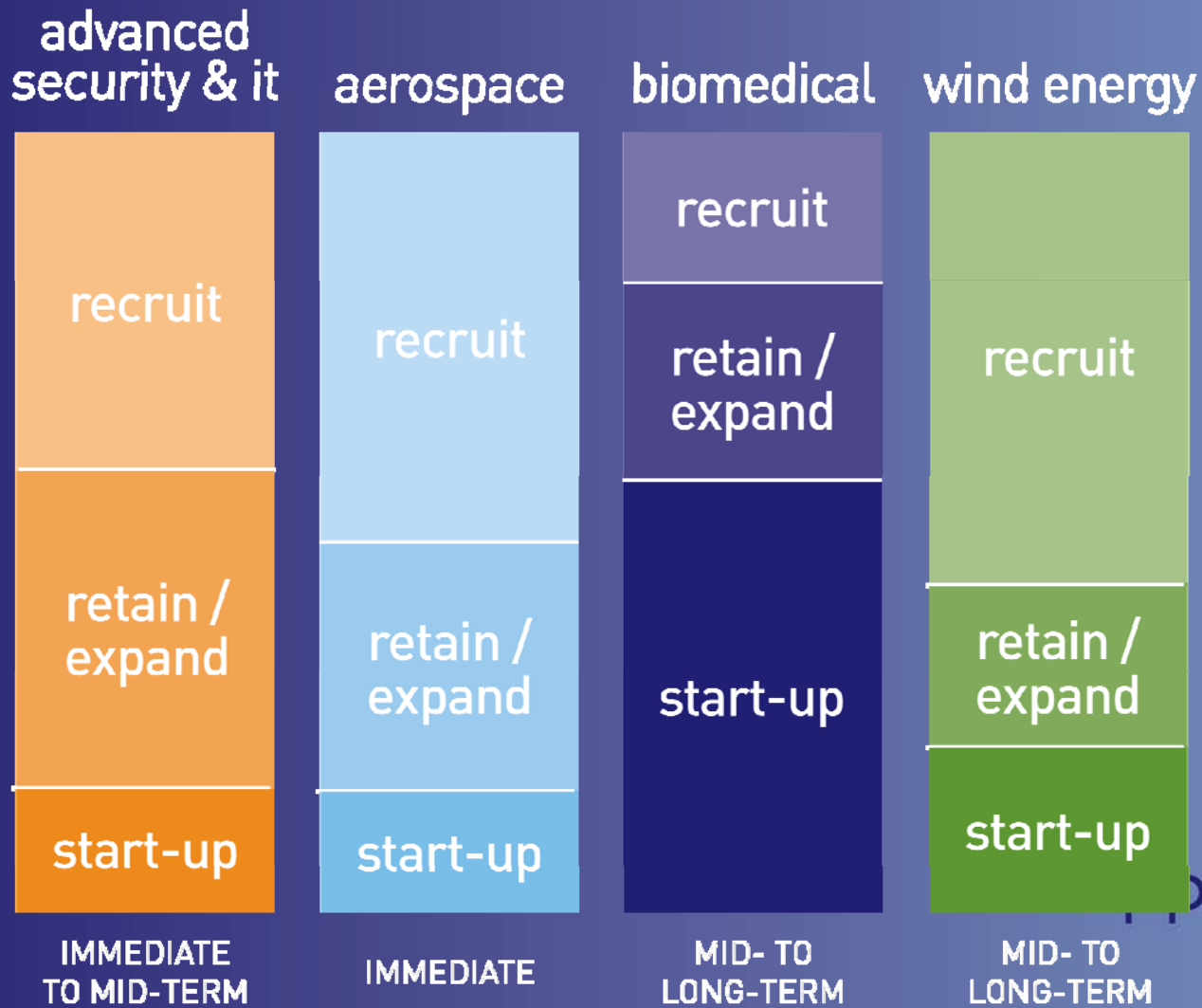
# Target Industries

## VERTICAL INDUSTRY TARGETS

COMPETENCY TARGETS	advanced security & it	aerospace	biomedical	wind energy
advanced materials		✓	✓	✓
drivetrain & power systems		✓		✓
software	✓	✓	✓	✓
creative design	✓	✓	✓	✓
logistics	✓	✓	✓	✓

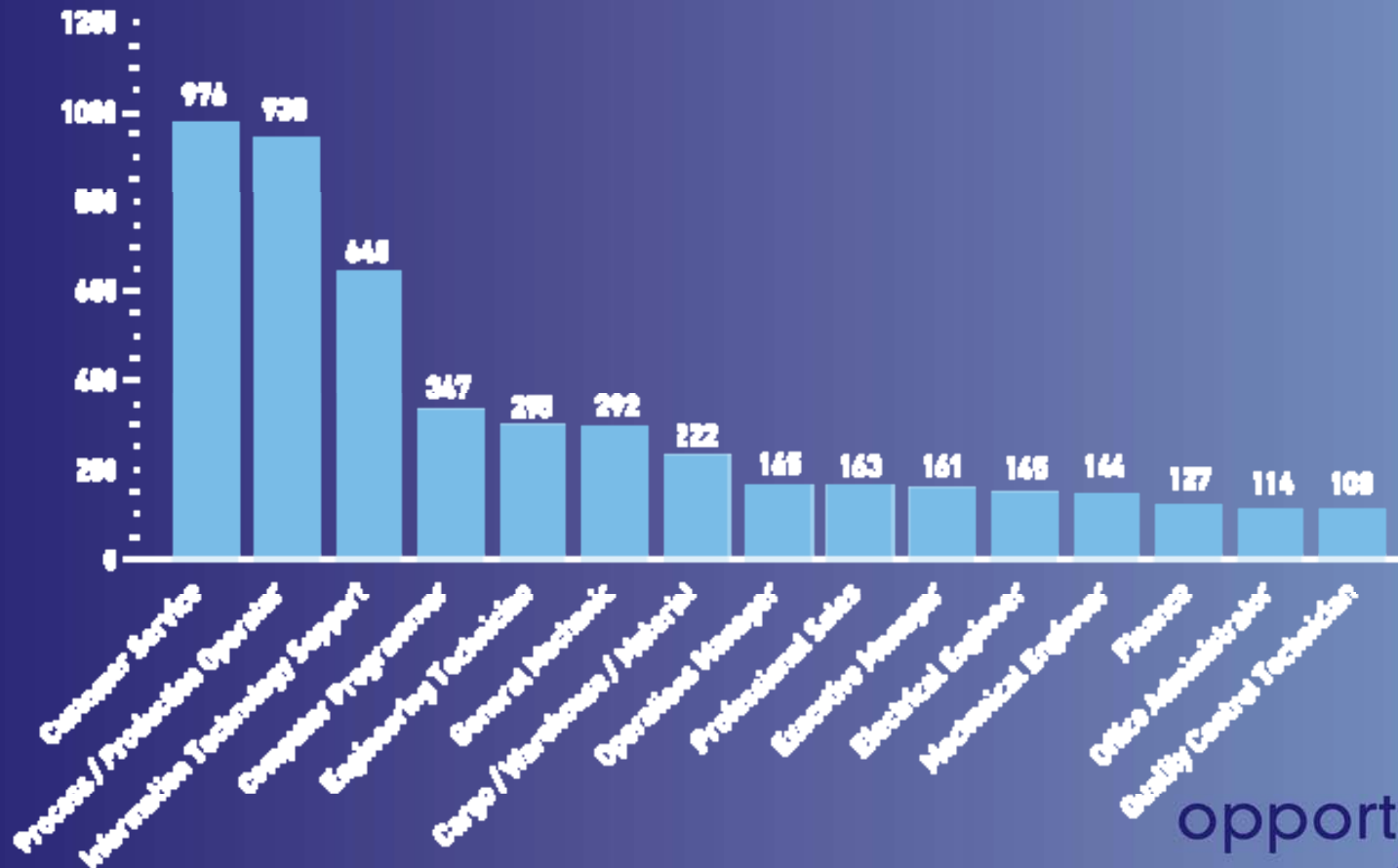
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# Target Tactics

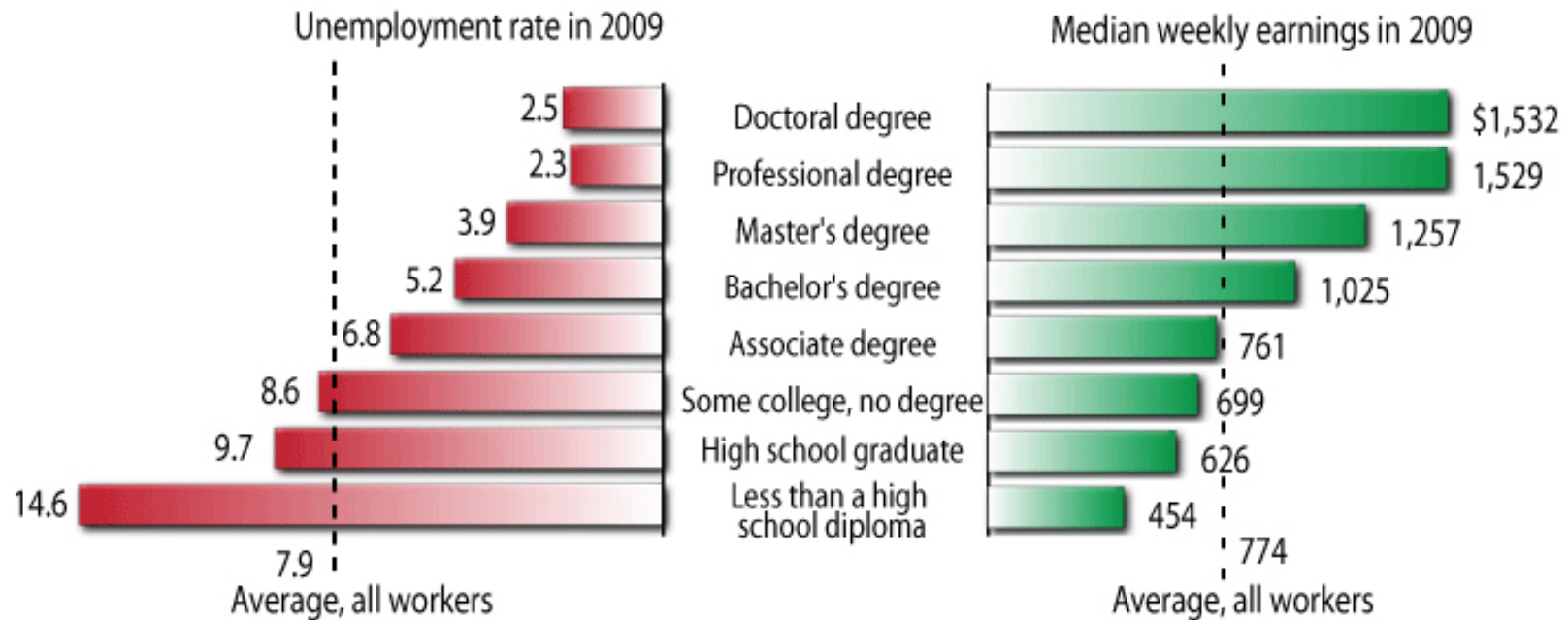


# Employer Survey Results

## Expected New Positions in Occupations Over Next 5 Years



# Education pays



Source: Bureau of Labor Statistics, Current Population Survey

# Requirements for Success

- ✓ Regionalism takes precedence
- ✓ Shared targets among workforce, community, economic development organizations
- ✓ Balance business recruitment, expansion, entrepreneurship
- ✓ Private sector takes a leading role





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