

For Immediate Release

October 5, 2009

**WANDO HIGH STUDENT NAMED  
2010 MERRILL LYNCH YOUNG ENTREPRENEUR**

**Ben Diebold**, a sophomore at **Wando High School** in Mount Pleasant, is one of five students selected as a **Merrill Lynch Young Entrepreneur**. Ben will be interviewed on the **ETV Stock Market Game Program**, broadcast to schools Friday, October 9 at 8:30 a.m. and again at 9 a.m., on ITV Closed Circuit Channel 2.

For a year, Ben has been running his own business buying and selling paintball equipment, clothing and accessories. Ben markets his business to customers locally by attending contests where he buys and sells paintball products. A 21<sup>st</sup>-century entrepreneur, he also sells his products over the Internet to reach a larger customer market.

The **South Carolina Council on Economic Education (SCCEE)** and **Merrill Lynch** established the award in 2004 as a way to recognize outstanding students for their accomplishments in entrepreneurship. The **Charleston School District** student and his fellow **Merrill Lynch Young Entrepreneurs** will be honored at the SCCEE annual awards luncheon next spring in Columbia. The award also includes a \$200 cash prize.

“The **Merrill Lynch Young Entrepreneur** award recognizes young people who have met the challenge of starting their own businesses and are willing to share their knowledge and experience with other students,” said Helen Meyers, SCCEE president. “Ben and the other winners have great ideas and lots of energy. Through this award we hope that other students will get ideas on how they might be able to start a business.”

The **SC Council on Economic Education** is a non-profit business-education partnership dedicated to providing teachers with the tools and resources needed to educate South Carolina’s students about financial literacy, economic principles, and the changing global economy. To learn more about other resources provided by SCCEE, go to [www.sceconomics.org](http://www.sceconomics.org).

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