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Charleston Students Become All-Stars Through the “Reading, Running, and the RiverDogs” Program

*New joint program between CCSD and Charleston
RiverDogs helps student gain literacy and fitness skills*

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The Charleston County School District and the Charleston RiverDogs have unveiled a new initiative called “Reading, Running, and the RiverDogs.” This program—implemented in ten schools in the North Charleston, peninsula, and Wadmalaw Island areas—will encourage third grade students to develop and reach reading and fitness goals.

“The Charleston RiverDogs franchise has long been an invaluable partner to Charleston County schools and our students,” said CCSD Superintendent Dr. Nancy J. McGinley. “The children are always transfixed and inspired by the mascot Charlie T. RiverDog, the players, and the staff whenever they visit with our students. We are incredibly thankful for the motivation, support, and success stories this new program will surely provide.”

The program will include five six-week “innings” during which two third grade classes from each school will compete in accumulating the most points. Students earn points by reaching reading and fitness goals. The program will also encourage volunteerism, as extra points will be given to tasks that provide assistance to others. In its first year, the program will be implemented at Burns, Dunston, Frierson, Hursey, James Simons, Mary Ford, Midland Park, Mitchell, North Charleston, and Sanders-Clyde elementary schools.

The RiverDogs will provide incentives for class and individual winners. Charlie will present the class with the most points in each school the school’s trophy until the next winner is announced. The child with the most points in each class will also receive autographed RiverDogs merchandise.

For more information, please contact Jamie Ballentine with the Charleston RiverDogs at (843) 577-3647.

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