

For Immediate Release

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“Root for Reading!”
Family Reading Night at JIES

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*Promoting Family Literacy at James Island
Elementary School!*

JAMES ISLAND— Families came out to “Root for Reading” at James Island Elementary School (JIES) last night. The school welcomed athletes from the College of Charleston, James Island Charter High School, and the Charleston Battery soccer team. Local mascots Charlie the Riverdog and Cool Ray the Stingray were also on hand to cheer for reading.

The evening began with a Reading Pep Rally and autograph session. Families then read with athletes and created special sports bookmarks and Root for Reading hand signs! Door prizes were given out including tickets to College of Charleston and Citadel sporting events as well as Riverdogs and Stingrays games. One lucky family won our grand prize of 2 tickets to the Clemson v. Carolina Football Game on November 28th!

For more information regarding this event, please contact Media Specialists Margaret Hale or Lisa Schaffer at (843) 762-8253.