

For Immediate Release

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Chicora School of Communications Kicks-Off its 25 Book Campaign

*Students are challenged to meet the school-wide
reading goal for the year.*

Camille Hendrix
Principal
Chicora School of Communications

Dr. Nancy J. McGinley
Superintendent of Schools

NORTH CHARLESTON— On September 4, students at Chicora School of Communications kicked-off the school's 25 Book Campaign with its first Book of the Month assembly.

From September to May, Chicora students are challenged to read at least 25 books and write book reports for every book they read. To kick off the campaign students attended a reading of "Click, Clack, Moo: Cows that Type" by Doreen Cronin in the school auditorium with a special appearance from the Chic-Fil-A cow at his very own typewriter. Students were then recognized for meeting the year's first reading goal.

Those students who reach the school-wide goal of 25 books by the end of May are invited to attend the school's Reading Celebration. Each year the Reading Celebration offers carnival games, prizes, jump castles and even a chance for students to win a brand-new computer.

"The Book of the Months keep our students motivated to read throughout the whole school year so they can participate in the Reading Celebration" says media specialist, Joyce Smith. "Last year over 90% of the students read at least 25 books; this year we are hoping for 100%!"

For more information regarding Chicora's 25 Book Campaign, please contact Magnet Coordinator Katy Simison or Principal Camille Hendrix at 746-2210.

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