

Literacy Roundtable Subcommittee:
Adult and Targeted Population Meeting

September 14, 2009 Meeting Report

Members

*Sonya Jones, Chairperson
Susan Freidrich, Co-Chairperson
*Eileen Chepenik, Co-Chairperson
*Celina Anthony
*Michael Brown
Jamila Harper
*Margaret Cochran
*Jim Letende
Prince Mallory
Bob Stevens

The Adult and Targeted Population subcommittee met on Monday, September 14, 2009, at 9:30 a.m. Jones, Chepenik and Brown summarized the August 28th meeting they attended with leaders of the Accabee, Chicora-Cherokee and neighboring community leaders. At that meeting they presented the subcommittee's plan for a pilot project to conduct focus groups in the community to learn more about the needs and motivations that might encourage adults to pursue their GED. It was a very enlightening exchange and many wonderful suggestions were made, most notably, the greater practicality of simply going door to door to meet with people rather than having focus groups and to spread out into more than just the Accabee neighborhood as originally planned. Other suggestions for greater success were to have some GED graduates participate with other volunteers.

After a lively discussion, the subcommittee members decided to move ahead with the project and to have a meeting on Monday, October 5th at 6:00 p.m. at the Accabee community Center with volunteers who will participate. At that time they will develop a "game plan" using a community map, reviewing the questions, and getting organized. The target date for the project is Saturday, October 17, 2009. The time will be determined at the October 5th meeting.

Margaret Cochran spoke about the importance of branding and suggested giving the project a name and called it PROJECT ACE. Jim Letende suggested **Achieving Community Excellence**. Cochran also remarked on the absence of Roundtable participation from the broader community.

The meeting was adjourned at 10:30 a.m.

*members in attendance