



The Charleston Promise Neighborhood (CPN)

Capitalizing on the Lessons Learned by
the Successful Harlem Children's Zone

Agenda

- The Neighborhood Today
- The Charleston Promise Neighborhood Concept
- The Charleston Promise Neighborhood Approach
- Local Government Funding Schedule

The Neighborhood Today

- Nine point two (**9.2**) square miles including parts of Charleston's East Side, Neck, and North Charleston areas with a population of **approximately 14,000 residents**
- **High Poverty Rates:** nearly **65%** of residents live below 200% of the national poverty line
- **Low Educational Achievement:** close to **30%** of residents lack a High School Diploma
- **High Rates of Female Heads of Households:** Single mothers run nearly 20% of all households, as compared to only 9% of single mother households in Charleston County
- These characteristics indicate a significant lag in net financial, educational and social wellbeing.

The CPN Concept

- Serve the entire neighborhood comprehensively and at scale
- Build a pipeline of support— a seamless network of educational and socially conscious programs
- Build a sense of community among residents, institutions and stakeholders
- Evaluate program outcomes
- Cultivate a culture of success rooted in passion, accountability, leadership and teamwork

The CPN Approach

- The CPN will be a 501(c)3 not-for-profit corporation
- The CEO will be hired using a search firm for a nationwide search for the most qualified person
- The CPN Board will have eleven (11) members
- The CPN Board Chair will be a Public Member
- Initial Public and private funding will be for 3 years
- The CPN Board will raise a minimum of \$4 for every \$6 of government funding
- The CPN will provide quarterly reports

Local Government Funding Schedule

- A three year commitment (best effort within the law) of \$50k, \$100k, \$150K
- 2010 Payment Schedule - \$20k by May 1 and \$30k by July 30. The five public board members: \$5k by June 30 and \$5k by December 31
- 2011 Payment Schedule - \$50k by January 31 and \$50k by July 30. The five public board members: \$10k in January and \$10k in July
- 2012 Payment Schedule - \$75k by January 31 and \$75k by July 30. The five public board members: \$15k in January and \$15k in July



Appendix



Mary Ford ES
PK - Grade 5
Students - 375
93% FARM



James Simons ES
PK- Grade 6
Students - 279
90% FARM



Chicora ES
PK- Grade 5
Students - 389
92% FARM



Sanders-Clyde ES
PK- Grade 8
Students - 405
97% FARM

