

## Facebook & Charleston County School District: Frequently Asked Questions

### **What is Facebook?**

Facebook is a social networking website launched in February 2004 and operated and privately owned by Facebook, Inc. Users can add people as friends and send them messages, and update their personal profiles to notify friends about themselves. Additionally, users can join networks organized by workplace, school, or college.

### **How will Charleston County School District (CCSD) use Facebook?**

Beginning in June 2010, CCSD has created a Facebook account to keep parents, students, employees, and partners informed of special events, key initiatives and some emergency notifications. CCSD's use of social media as a strategic and carefully-monitored communications mechanism will be used during the 2010-2011 academic year.

### **Now that the district has a Facebook Fan Page, will CCSD staff be allowed to access this website at work?**

The district's security and usage policies regarding social media websites have not changed. We encourage all CCSD staff to become a Facebook fan and/or follow CCSD tweets and suggest that you use your personal computer for this.

### **Does it cost money to use Facebook?**

Facebook is a free site. Please note, if you choose to use Facebook from your mobile device, please note that you will be responsible for any fees associated with internet usage and/or text messaging as determined by your mobile service provider.

### **What do I need to do to sign up for Facebook?**

From the Sign Up page, just provide them with your full name, email address, desired password, gender, and date of birth. After you complete the sign up form, they will send an email to the address you provided. Clicking on the confirmation link will complete the sign up process.

### **Now that CCSD has established a general Facebook account, will my local school soon have a Facebook account?**

At this time, CCSD schools, programs, and offices are being asked to refrain from developing and using separate social media accounts. During the 2010 - 2011 school year, CCSD will be expanding its use of social media to be used by schools, programs, and offices.

### **Where can I find more information on using Facebook?**

<http://www.facebook.com/help/?ref=drop#!/help/?page=173>